



agriculture, land reform & rural development

Department:
Agriculture, Land Reform and Rural Development
REPUBLIC OF SOUTH AFRICA

MEDIA ADVISORY MINISTER DIDIZA TO HOST A WEBINAR ON THE SMALLHOLDER HORTICULTURE EMPOWERMENT AND PROMOTION PROGRAMME

14 APRIL 2021

The Minister of Agriculture, Land Reform and Rural Development, Ms Thoko Didiza, in partnership with Japan International Cooperation Agency (JICA) will on Friday, 16 April 2021 host a Webinar on the Smallholder Horticulture Empowerment and Promotion (SHEP) Programme addressing Limpopo farmers and other stakeholders.

The SHEP is a programme geared to assist smallholder producers to increase their income through improving their productivity; better management of group dynamics; embracing the concept of farming as a business, and for producers to start with a market as opposed to start with production and seek markets thereafter.

In 2013, Japan hosted the 5th Tokyo International Conference on African Development (TICAD V). The TICAD is a strategic partnership forum between Africa and Japan that was launched in 1993 with a view to serve as a consultative forum for development assistance in Africa. After the TICAD V conference, the JICA formally announced that South Africa was selected to be one of the beneficiary countries for the Smallholder Horticulture Empowerment and Promotion (SHEP) Programme.

The Webinar will take place as follows:

Date : 16 April 2021
Time : 10H00
Link : <https://fao.zoom.us/j/98708866302>
Meeting : 987 0886 6202
Passcode : 91266719

For RSVP and further information regarding the event, kindly contact the following officials: Mphahlela Given Rammutla on 076 823 4678, Mphahlela.Rammutla@dalrrd.gov.za and Sam Kgatla on 0660 846 653 or SamuelK@dalrrd.gov.za

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Issued by the Department of Agriculture, Land Reform and Rural Development Reform:

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